

Life Style Photography

What Is Lifestyle Photography

A Lifestyle portrait is an image that reflects you and the precious things in your life - your friends, favorite places, home, family, sports, hobbies, pets, favorite activities. A Lifestyle portrait is much more than a photograph – it is a piece of art created to capture the memories and feelings of a special moment, place and experience in time.

How To Prepare

The most important part of any great piece of art is the “concept” – and this can come only from you. We will discuss the possibilities in a design consultation. Key factors are the location and setting, the size of the image and where it will be displayed. Other issues are clothing, accessories, personal appearance, composition and lighting. We have many examples of Lifestyle images and recommend you view these before making a final decision on the location and design of your image.

We cannot overemphasize the importance of the design consultation – it is the key to a great Lifestyle portrait.

The Portrait Session

Your portrait session usually will take from 1-2 hours. The most important aspect of the portrait session is for you to feel comfortable and completely relaxed. This will be a fun experience!

Image Review

Once the images have been taken, each is individually reviewed and optimized for color, composition and contrast. Then you will be invited to review the images in our studio. At this time you will make the final decision on the images and final prints.

The Image Review will generally be within a week of the portrait session.

For pricing information see the ‘Lifestyle / Family Portrait Pricing’ page in the ‘Brochures’ Web Site Page.